



**AI Musanna College of Technology**  
**Department of Business Studies**  
**Inter-Collegiate Business Meet 2018**



## **ZEAL CREATIVE POSTER COMPETITION**

### **Stage 1**

**Name and Design Branding for a Non Profitable Organization- (NPO).**

**Objective of the Event:** Protection of Natural Tourist Spots in Oman.

**Participant:** Maximum two teams consisting of two participants each (Marketing Specialization Students).

**Poster to be Submitted:** Name, Logo & Slogan for NPO.

### **Terms & Conditions:**

- The Poster can be designed using computer or hand drawn.
- The Poster size should be A3 size.
- Creativity and uniqueness will be awarded. Plagiarized Name, Logo and Slogan will be disqualified.
- Shortlisted teams will qualify for Final stage

### **Final Stage**

#### **On Spot Poster Designing Competition**

- Theme will be given on the spot.
- Poster designing stationaries will be provided.
- Poster has to be completed within the stipulated time