Huawei ICT Competition
Middle East 2018
ICT and Digital is everywhere

1980-1995
ICT Stage I
- Office Automation

1995-2010
ICT Stage II
- New Business Processes

2010-2025
ICT Stage III
- Core Part of Production Systems
Youth are future of the country, Particularly ICT Youth
Talents Cultivation

Huawei has been contributing to boost the local talents development
Huawei ICT Skill Competition

**Government**
- Develop ICT Knowledge and skills, prepare for economic growth
- Develop ICT talent with international vision, increase the national competitiveness

**Students**
- Reach out to the ICT industry, get updated on the latest technology
- Obtain hands-on practical capability, increase employability
- Expose to the international technology and social trend, inspire creativity

**Universities**
- Connect to the latest industrial development, update the teaching
- Develop students hands-on capabilities, improve their employ perspective
- Support community development, improved social image
Contents & Prizes

The content of the competition would be IP & IT Skills

- WLAN
- Router
- Switcher
- Security
- Server
- Storage
Competition Features

Various awards are wait for the talents
Partners
2017 Huawei ICT Skills Competition-ME Part

Opening Ceremony

Preliminary

Training

Enablement Training

National Final & Award Ceremony
2017 Huawei ICT Skills Competition-China Part
International Final & Talent Cultivation Summit

Open Ceremony

Competition Site

ICT Academy Teacher Round Table

ICT Cutting-edge Technology Training

Students discussed with Ambassador

Talent Cultivation Summit & Award Ceremony
Attendees: Diplomat from 10 Countries, UNESCO, China’s Ministry of Education
Media Coverage from ME Countries
1st Huawei ICT Skill Competition (Middle East)

Middle East 2017
Huawei ICT Skill Competition

Results

• 4419 students from 166 universities took part in preliminary phase
• 350 students entered semi-final phase, 39 students from 26 teams entered finale
• A total of 17 reports about the Award Ceremony were published on the portal or by mainstream media
• 28,315,143 impressions are achieved by total 385 clippings.
Huawei ICT Academy
Working with academia to bridge the ICT knowledge & skills gap

Key Objectives

- Globally established not for profit educational program
- Training and providing learning solutions to meet ICT industry requirements
- Building ICT industry talent ecosystem
Continuous Support to Huawei ICT Academy

Huawei ICT Academy

Setup
- TTT to initial

Enablement
- Continuous Learning - Online ICT Academy

Connecting
- Job faire on line to Bridging the gap

Implement
- Operational support
Registration

• To register, please access on:
• Huawei ICT Academy online portal: www.huaweiacad.com
THANK YOU
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Middle East 2018