



## AL MUSANNA COLLEGE OF TECHNOLOGY

### DEPARTMENT OF BUSINESS STUDIES

<b>Course code:</b> <b>BAMG1207</b>	<b>Course Name: PRINCIPLES OF MANAGEMENT</b>	<b># of Credit Hours: 4 hours</b>
<b>Prerequisites:</b>	None	
<b>Goal</b>	Principles of Management is an introductory level course designed to provide students with fundamental knowledge of major functions of management with emphasis on planning, organizing, controlling, directing and communicating.	
<b>Objectives</b>		<b>Outcomes</b>
<p>The course should enable the student to:</p> <ol style="list-style-type: none"> <li>1. Develop the students' knowledge and understanding of the fundamental principles of management such as leadership, entrepreneurship and strategy;</li> <li>2. Develop the students' knowledge and understanding of the planning, organizing, leading and controlling (POLC) framework;</li> <li>3. Develop the students' personal skills, team skills, decision making skills and communication skills.</li> </ol>		<p>At the end of the semester, the student who satisfactorily completes the course should be able to:</p> <ol style="list-style-type: none"> <li>1. Define management terms and concepts including planning, organizing, directing and controlling; Identify the skills needed for supervisory, mid-level and top management positions;</li> <li>2. Summarize steps in the formal planning process; describe the steps in the decision- making process;</li> <li>3. Define business organizational structure and its basic elements; Identify and explain different forms of organizational structure;</li> <li>4. Understanding organizational culture in business.</li> <li>5. Define what leadership is; describe the concepts of leadership management and supervision identify the traits approaches leadership, and explain the various concepts of leadership;</li> <li>6. Understand how leaders motivate individuals and groups; identify, compare and contrast different motivation theories and understand how different scholars contributed to motivation within organization;</li> <li>7. Understand why personal effectiveness and communication is important for organization?</li> </ol>