



AL MUSANNA COLLEGE OF TECHNOLOGY

DEPARTMENT OF BUSINESS STUDIES

BAMG 2111	ENTREPRENEURSHIP	3 Credit Hours
Prerequisites:	None	
Goal	The course is design to prepare the diploma level students of various academic backgrounds for business venturing and entrepreneurial activity. Students will apply their own business ideas and assessing them using knowledge and skills acquired during the course.	
Objectives	Outcomes	
This course should enable the student to: 1. The student will be exposed to the theory as well as the practical experience associated with entrepreneurship. 2. The students will be able to develop clear and structured understanding of a business plan with support systems available to new business ventures.	A student who satisfactorily complete the course should be able to: 1. Develop the basic concepts of entrepreneurship, its traits and types. 2. Develop clear identification of creativity and innovation in entrepreneurship and their impact on the Oman's economy 3. Explain small business and identify the industries in which smallest firms are established 4. Compare the advantages and disadvantages of small business. 5. Utilize Feasibility Plan as a tool to test a business model to ensure its viability 6. Articulate and develop a new business in a well-written venture plan 7. Explore the opportunities for entrepreneurship in Oman in Govt & Pvt. sectors	